

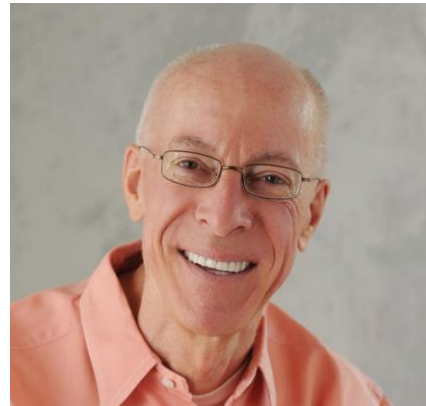
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## The Coach Initiative is Pleased to Announce.....

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The Coach Initiative is pleased to announce the election of Eric Tonningsen to our Board of Directors!

Eric successfully transitioned from 25 years of increasingly responsible executive positions in corporate America to, in 2006, becoming the Founder and Principal of JourneyWorks Coaching. As an award-winning speaker, author, blogger, and podcasts host, Eric partners with people who want to shift from lives focused largely on material success, to realigning their lives with even greater meaning and significance.



**Eric Tonningsen**

PCC credentialed by the International Coach Federation (ICF), Eric served four years (including President) as an ICF New Mexico Board member as well as past leadership positions with Toastmasters International. As a Coach he works with Baby Boomers (the 'chronologically gifted' as he refers to the cohort) as they plan for, transform and enter life's "Third Act." Eric is passionate about inspiring individuals who have little desire to quietly fade into society's sidelines.

Eric earned a M.B.A. from George Mason University with a focus on International Political Economy and Technology. He resides in the New Mexico High Desert with his two Black Labradors.

***We are thrilled to have Eric join us and are excited to see what Eric's passion and experience will bring to The Coach Initiative. Welcome Eric!***

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